



MRG 2020 Candidate Statement, Photo, Brief Bio & Questions

Name: Andrew Carey

Current town/state of residence: Concord, MA

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Brief Bio:

I live in Concord, MA with my wife and three daughters. My wife, Liza, and I have spent the past 25 years exploring the outdoors and making Mad River our second home.



When I am not spending time in the mountains, I serve as the CEO for Newport Hospitality Group, a hotel management company. In this role, I am responsible for overseeing corporate vision, managing hotel development and repositioning and working with financial partners. In a small business, success depends on thoughtful action with a clear sense of purpose. More importantly, the skills that I have developed as a hospitality professional center around team building, culture development and project leadership. In a non-professional capacity, I work to support various community groups in the Boston area as well as Mad River.

Finally, when I am not on snow or at my desk, you are most likely to find my on my bike. I am an avid cyclist who enjoys both road and mountain biking.

Candidate Statement:

For the past 55 years, Mad River and Waitsfield have served as my personal center. My wife and I have introduced our daughters to Stark Mountain, all of whom followed the path from the Cricket Club to Chipmunks to the race team. My earliest memories are of running around the Basebox, sitting in my mother's lap riding up the single with a wool blanket wrapped around us and dreaming for a gold in the "No Stop, No Fall" competition. Needless to say, Mad River's long-term success and vision are critical to me.

Over the past 10 years, I have been involved in Mad River's fundraising activities to rebuild the single and the "Preserve our Paradise" campaigns. I believe thoroughly that these two initiatives are critical to setting the stage for the next chapter of the Mad River's story. Matt and the Board have painted out a compelling vision for the redevelopment of the Basebox, patrol building and mountain infrastructure. It is now time to deliver that vision to reality.

In my day job, I have managed countless construction and rehab projects. I am well familiar with the pitfalls that can occur during these projects and have actively worked to address the issues that arise. I have also worked to enhance plans to address user needs without adding costs or time.

Most critically, I understand and value the Mad River mystique. I will work with the board to make sure that the magic remains while the splinters are removed.

I thank you for your support and confidence.

Andrew Carey

Candidate Questions:

1. What brought you to Mad River Glen initially? What keeps you coming back today?

My parents first came to Mad River, sleeping in the parking lot in the late 50's. Eventually they bought and rebuilt a sugar house, starting a family tradition. As a child I started my time in the Cricket Club and ultimately graduated to the single. Mad River is the location of my happiest memories. The simplicity and the natural essence of the mountain have captured my heart and keep me coming back. The wonder of Mad River is that every day is new, unique and magical

2. Why are you running for the board? What strengths would you bring the Board and to the Cooperative? Is there an officer role or committee chair in which you'd be interested in serving sometime during your tenure?

As mentioned previously, I have been playing on Stark Mountain my entire life and feel that I now have the energy, experience and time to give back. I have watched the Pratt family and Co-op board manage MRG with thoughtful care, and I would like to help continue the tradition. In terms of roles, I am excited to contribute in any role needed. My professional experiences have focused on finance, project oversight, and construction management. With these skills, I feel that I can add value in the finance or the facilities committees.

3. The Co-op has entered its third decade. Where do you see the Co-op in five years? Ten years? What is your vision of the Board's role in this future?

Back to the future. The magic of Mad River is rooted in its past. When I talk about Mad River to folks who haven't been here since the 70's, I cheer them by assuring them that little has changed. I think that the Co-op needs to work to intelligently ensure the future of Mad River. They need to invest limited resources wisely to make sure that the base facilities and mountain provide a safe and exciting environment. I believe Co-op success requires slow progression following a thoughtful plan. In ten years, I hope that MRG feels and skis the same, but is safer and financially sound. The Board's role will be to define, refine and follow this plan.

4. Based on the environmental and economic changes impacting our industry, what do you see as MRG's greatest challenges and opportunities.

Mad River's greatest challenge will be to remain financially viable while maintaining the magic. Unlike many of the other New England ski areas, Mad River is a ski mountain, not a real estate play. We do not

have the option of selling land to support the mountain operations. We need to thoughtfully enhance the lower mountain snow making while carefully managing the terrain to minimize water damage and maximize access. Mad River's success depends on keeping its terrain sculpted trails and mystical tree skiing. New England has enough corporate ski areas; Mad River needs to lead the way as a skiers' haven.

5. Now that the campaign is being wound down and plans to renovate are in progress, what do you see as the next opportunity or challenge for the Co-op.

I believe that the next challenge facing the Board is to move thoughtfully. As a community we have accomplished something that no other ski area has managed – for the third time. We raised money to create the Co-op, buying the mountain from the Pratt family; we raised money to rebuild the single chair, and now we have raised money to rebuild the mountain infrastructure. We need to carefully proceed with published plans and maximize the opportunity. As we embark on rebuilding the base area and providing for future generations, we need to ensure that every dollar spent provides for the future viability of Mad River Glen.