Matt Kenny
Out-of-State Candidate

MRG 2019 Candidate Statement, Bio & Photo

Name: Matt Kenny
Residence: Frankford, DE/Fayston, VT

I came to MRG with my family in the summer of 1992 as a member of a ski club on Schuss Pass. My wife and daughters learned to ski here in our ski school. We would drive up from NJ every weekend and stay in the club lodge. We outgrew the club life and purchased our home just across the road in 2010 and now spend the entire winter here. Our girls still join us whenever possible and don’t really ski anywhere else. My wife is retired while I work from home as a regional sales manager for insurance company. I am the President of the MRG Homeowners Association and currently serving as the Out-of-State representative on the Board of Trustees. I would like to continue serving as your representative at this crucial juncture. Continuity during this phase of the fundraising campaign and the implementation of the strategic plan are vitally important. This is an exciting time for our community and I want to be a part of this next phase as we move forward with plans to improve the overall MRG experience. I also want to make sure that there is a representative of the home owners and ski clubs on the board.

Candidate Questions

1. What motivated you to run for the board?
I would like to serve a second term as the out of state rep.

2. What brought you to Mad River Glen initially and what keeps you coming back today?
3. What is your opinion of the Preserve our Paradise Campaign and its goals?

I’ve working to get others to contribute to the future of our mountain. I am a contributor. It is vitally important that we continue to get support from the people who care most about keeping the legacy of Roland Palmedo alive. We need the funding to continually improve the infrastructure while maintaining the character of our overall environment.

4. If you had one agenda item you’d like to accomplish during your term what would it be?

To see the efforts of the POP campaign come to fruition and the facilities plan get implemented. The base area is ever so closer to getting the much needed upgrades. That we’ve been planning on for years now. I also want to make sure the person who takes my spot as the out of state rep has the same desire and motivation to preserve the philosophy of the founders. I’m not in favor of major changes to commercialize MRG and add things like snowboarding. I want to preserve the “throwback” nature of our little gem.

5. Over the history of the Co-op what are the things that stand out to you that have worked well and where do you think there is room for improvement?

Fundraising has been an ongoing project that has shown tremendous results. The hiring of our new GM has been a major factor as well. An improvement would be the upgrades to our facilities. The POP is doing tremendous work getting the funding to accomplish that task.

6. What ideas or experience can you contribute to the ongoing efforts of Mad River to improve its environmental sustainability?

Major work has been done during the summer to improve the overall conditions around the area. There are a lot of very talented individuals in the valley, and in the general MRG community, that would gladly volunteer to run environmental awareness programs. We need a camp for our youth to expose them to the wildlife, natural flower
and fauna, erosion issues, and ways they can contribute to preserving our paradise. We've also heard a request for a trails committee to ensure a safe environment for our skiers.

7. With the inconsistent snowfall that we have been experiencing what ideas do you have on how to drive additional revenue to the Co-op?

I've noticed a lot more activity in the off season. In addition to our traditional events like the hill climb and bike tour, there was an inline skate race and other sponsored events that naturally bring revenue to the mountain. Having the pub open seems to become a popular place that brings folks up the mountain. Live entertainment with an occasional concert since we have so much talent in the area. A movie night, bonfire, fireworks. There should be events every month in the offseason.